

## Day 1 | Sunday, October 19

1:00–1:30 p.m.	<b>Federal Policy and Planning for Communities of Lasting Value</b> Hear about opportunities to promote a planning for community development and economic prosperity from Capitol Hill insiders, veterans of local government, policy experts, and APA leaders.	
1:30–2:30 p.m.	<b>Election 2008: Outlook, Analysis, and a New Agenda</b> The next year will see a new president and a new Congress. What can planners expect from changes in Washington? Leading political commentators will identify trends and hot topics for the 111th Congress and discuss the impact of state elections on planning. <b>CM   1</b>	
2:45–4:00 p.m.	<b>Concurrent Sessions</b>	
	<b>The Mortgage Crisis and Impacts on Federal Policy for Housing and Community Development</b> How will the mortgage crisis impact your work on housing and community development? Learn about new federal legislation that includes targeted funding for vacant and abandoned properties. Hear the outlook for a national affordable housing trust fund. Take a closer look at the economic trends affecting housing policy. <b>CM   1.25</b>	<b>New Directions for Public Health and Food Policy</b> How will the newly enacted Farm Bill affect your community? Hear how the bill addresses rural development and conservation. Learn how the government is moving from industrial crop subsidies to promotion of local, sustainable food systems. Find out about new federal policies addressing public health issues from parks and playgrounds to the transportation bill. <b>CM   1.25</b>
4:15–5:30 p.m.	<b>Trends in State Legislation and Policy</b> Find out what states around the country are doing to combat climate change and move toward energy independence. Learn how states are dealing with budget shortfalls and declining tax revenues. Hear the latest on property fairness ballot measures and legislation. <b>CM   1.25</b>	

## Day 2 | Monday, October 20

### National Design Professionals Infrastructure Summit

Can't attend the full conference? Register just for the National Design Professionals Infrastructure Summit with our special Monday-only registration.

8:30–9:30 a.m.	<b>Investing in America's Communities: Rebuilding the Nation's Vital Infrastructure</b> Infrastructure is important to the work of planners, architects, landscape architects, and engineers. Representatives from APA, AIA, ASLA, and ASCE will discuss the state of the nation's infrastructure and outline a new vision for federal infrastructure policy and investment. Get ideas for engaging federal policymakers and national commissions on infrastructure issues and get an insider's perspective on infrastructure policy in the new Congress and the next administration. <b>CM   1</b>	
9:30–10:30 a.m.	<b>Climate Change and Impacts on Infrastructure Policy</b> How will climate change affect the nation's infrastructure? Get federal information and data that will help you and the leaders of your community make infrastructure decisions with climate change in mind. Plus, learn about the role of federal cap and trade legislation on infrastructure policy. <b>CM   1</b>	
10:45 a.m.–Noon	<b>Concurrent Sessions</b>	
	<b>Reinventing Federal Transportation Policy with the Reauthorization of SAFETEA-LU</b> The next Congress will reauthorize the nation's surface transportation law, SAFETEA-LU. How will this affect the work of planners, architects, landscape architects, and engineers? Discuss a post-interstate vision for transportation policy and infrastructure, touching on transit and the built environment, privatization trends, congestion pricing, the future of MPOs, and complete streets. <b>CM   1.25</b>	<b>Promoting Green Buildings and Green Communities</b> Green building is all the rage today, but how can you make it a practical reality in your community? Learn about tax policies to promote green building design and construction and indicators to measure green communities and infrastructure. Hear about how federal facilities are going green and learn the green standards for federal housing and community development programs. <b>CM   1.25</b>
Noon–1:30 p.m.	<b>Federal Infrastructure Policy Luncheon</b> Hear from leading policymakers, including Rep. Earl Blumenauer (D-OR) on the future of federal infrastructure policy.	
1:45–3:00 p.m.	<b>Financing New Infrastructure Investment and Rewarding Performance</b> How can we pay for much-needed new infrastructure and infrastructure improvements? Review funding proposals from the National Surface Transportation Policy and Revenue Study Commission. Hear about funding shortfalls and problems with federal infrastructure trust funds, loan funds, grants, and other aid. Learn about policy options for moving toward a performance-based approach to investment, including legislation to create a national infrastructure bank. <b>CM   1.25</b>	
3:15–4:30 p.m.	<b>Concurrent Sessions</b>	
	<b>Advancing Solutions for Energy and Technology Infrastructure</b> Will the 111th Congress pass a new energy bill? Find out how this and other energy legislation affect planning and design of energy infrastructure. Learn the possible expansion of technology infrastructure, including community wireless and broadband networks. Get tips for dealing with telecommunications infrastructure. <b>CM   1.25</b>	<b>Addressing Water Infrastructure and Policy: Too Much, Too Little, Too Polluted</b> Hear about proposals for new federal water infrastructure funding and the status of federal water revolving loan funds. Hear ideas for dealing with critical water infrastructure, prioritizing investment in municipal water infrastructure, and public policies for planning and designing in water constrained areas. <b>CM   1.25</b>
4:30–5:30 p.m.	<b>Forum on Metropolitan Equity and Competitiveness</b> Leaders from local governments, regional organizations, Capitol Hill, foundations, and research institutes discuss a metropolitan policy agenda. Hear about restructuring and improving metropolitan and regional institutions, funding for metropolitan investment priorities, maintaining infrastructure for economic competitiveness, meeting future economic and demographic challenges, and new policy initiatives for metropolitan areas and infrastructure. <b>CM   1</b>	
6:00–7:30 p.m.	<b>Reception at the National Building Museum</b>	

## Day 3 | Planners' Day on Capitol Hill | October 21

The public policies forged in Congress become the framework for your planning decisions. You have the power to persuade your congressional representatives to vote for policies that preserve and strengthen planning. This advocacy day will bring you face to face with your representatives and give you the tools to convince them to support good planning.

Sign up for the full Federal Policy & Program Briefing (Sunday and Monday), and we'll waive your registration fee for Planners' Day on Capitol Hill!

7:30–8:30 a.m.	<b>Planning Leadership Breakfast</b>
8:30–9:30 a.m.	<b>Advocacy and Leadership Workshops</b> Being an Effective Spokesperson for Planning <b>CM   1</b> Leading (and Building) Coalitions <b>CM   1</b>
9:45–11:00 a.m.	<b>Advocacy and Leadership Workshops</b> Influencing Elected Officials <b>CM   1.25</b> Winning Ballot Measure Campaigns <b>CM   1.25</b>
11:00 a.m.–Noon	<b>Briefing to Prepare for Congressional Meetings</b> Discuss key issues and talking points and find out what to expect from your meetings with congressional representatives.
1:00–4:00 p.m.	<b>Congressional Meetings</b> Meet with congressional representatives from your district—meetings will be arranged by APA—and help them understand the planning issues that matter to your community.



AICP members can earn Certification Maintenance credits for activities at the Federal Policy & Program Briefing and Planners' Day on Capitol Hill.

## FEDERAL POLICY & PROGRAM BRIEFING | PLANNERS' DAY ON CAPITOL HILL

Register online at [www.planning.org/policyconference](http://www.planning.org/policyconference) and save \$30!

### Lodging

The Omni Shoreham Hotel is the host hotel for the 2008 Federal Program & Policy Briefing. A discounted room rate of \$249 single/double is available for conference participants who reserve by September 17, 2008. Call 888-444-OMNI and mention APA to receive the discounted rate.

### Ground Transportation

The Omni Shoreham Hotel can be reached via Washington's transit system (Metro). Find directions at [www.wmata.com](http://www.wmata.com). Metro is available at Washington National Airport and Amtrak service connects Union Station and Baltimore Washington International Airport. Shuttle and taxi service is available from all three major airports serving Washington, D.C.

### Accessibility

APA functions are in compliance with the Americans with Disabilities Act. If you require special services, please indicate these on your registration form.

### Changes and Cancellations

Changes and cancellations must be received in writing by October 2, 2008. E-mail [confregistration@planning.org](mailto:confregistration@planning.org). There is a \$50 processing fee for cancellations.



**American Planning Association**

*Making Great Communities Happen*

Payment Center  
94343 Eagle Way  
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### Registration Options:

#### Federal Policy Program & Briefing

October 19–20, 2008

	By Sept. 7	After Sept. 7
APA Member	<input type="radio"/> \$325	<input type="radio"/> \$375
Nonmember	<input type="radio"/> \$425	<input type="radio"/> \$425
APA Student Member	<input type="radio"/> \$80	<input type="radio"/> \$105

*Includes: Sessions Sunday afternoon and all day Monday; Monday luncheon and reception. Plus: We'll automatically sign you up for Planners' Day on Capitol Hill and waive your registration fee when you sign up for the full briefing.*

#### Federal Policy Program & Briefing, Monday Only

October 20, 2008

\$225

*Includes: National Design Professionals Infrastructure Summit, luncheon, and reception*

#### Planners' Day on Capitol Hill Only

October 21, 2008

\$125

*Includes: Congressional breakfast, advocacy training, meetings with congressional representatives*

If you are attending Planners' Day on Capitol Hill, please tell us the ZIP code for your home address so we can arrange meetings with your congressional representatives.

Home Address ZIP Code

I will NOT participate in Planners' Day on Capitol Hill.

I am an APA member. My ID number is \_\_\_\_\_

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Last Name

Employer

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Phone Number  Home  Office Fax Number

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# HEARD ON THE HILL

**American Planning Association's  
Federal Policy & Program Briefing**

With the National Design Professionals Infrastructure Summit  
October 19–20, 2008

**Planners' Day on Capitol Hill**  
October 21, 2008

[www.planning.org/policyconference](http://www.planning.org/policyconference)



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