

New Directors Institute 2008 Program

APA National Planning Conference
Las Vegas, Nevada
Sunday, April 27, 2008



American Planning Association

Making Great Communities Happen

Bally's Skyview 2

Time	Subject	Description	Trainer
7:30 to 8:00	Meet and Greet	An opportunity for new directors to meet each other and the faculty. A light breakfast will be served.	
8:00 to 8:30	Welcoming Remarks	The program will start with brief remarks by APA's Executive Director and CEO followed by participant introductions and a review of the day's agenda.	W. Paul Farmer, FAICP APA Executive Director and CEO
8:30 to 10:00	<i>Exploring the Nature of Planning Leadership</i>	What does it mean to lead in today's world?	Eric Klein , President, Dharma Consulting
10:00 to 11:20	<i>Internal Dynamics</i>	How can a planning director most effectively motivate and inspire excellence from his or her staff?	S. Gail Goldberg, AICP (Los Angeles) with Eric Klein
<i>Break 1 – 15 minutes</i>			
11:35 to 1:30	Luncheon: "How to keep perspective and maintain mental health in your new job"	A guided, inspirational conversation with three seasoned and successful directors.	Rollin Stanley, AICP (Montgomery County, MD), Gil Kelley (Portland, OR), and S. Gail Goldberg, AICP (Los Angeles) with Eric Klein
1:30 to 2:50	<i>External Dynamics</i>	How can a planning director create good working relationships with stakeholders, policy makers, and those with resources?	Fernando Costa, AICP (Fort Worth) with Eric Klein
<i>Break 2 – 10 minutes</i>			
3:00 to 4:00	<i>Community Design</i>	How can a planning director motivate staff and the community to be more sensitive to community design?	John Rahaim (San Francisco) with Eric Klein
4:00 to 5:00	<i>Climate Change</i>	Learn about the role that planning directors can play in developing measures to mitigate and adapt to climate change and in encouraging alternative energy and energy conservation.	Gil Kelley (Portland, OR) with Eric Klein
5:00 to 5:30	Closing Discussion	Our workshop facilitator will summarize the key points of the day and participants may ask some closing questions.	Eric Klein , President, Dharma Consulting