

New Directors Institute 2007 Program



American Planning Association

Saturday, April 14, 2007

Time	Subject	Description	Trainer
7:30 to 8:00	Meet and Greet	An opportunity for new directors to meet each other and the faculty. A light breakfast will be available.	
8:00 to 8:30	Welcoming Remarks	The program will start with brief remarks by representatives of APA followed by participant introductions and a review of the day's agenda.	Bill Klein, AICP APA Director of Research
8:30 to 10:00	<i>Exploring the Nature of Planning Leadership.</i>	What does it mean to lead in today's world?	Eric Klein , President, Dharma Consulting
10:00 to 11:20	<i>Internal Dynamics</i>	How can a planning director most effectively motivate and inspire excellence from his or her staff?	S. Gail Goldberg, AICP (Los Angeles) with Eric Klein
<i>Break 1 – 15 minutes</i>			
11:35 to 1:30	Luncheon: "How to keep perspective and maintain mental health in your new job"	A guided, inspirational conversation with three seasoned and successful directors.	Barbara Sporlein (Minneapolis), John Rahaim , (Seattle), and S. Gail Goldberg (Los Angeles) with Eric Klein
1:30 to 2:50	<i>External Dynamics</i>	How can a planning director create good working relationships with stakeholders, policy makers, and those with resources?	Fernando Costa, AICP (Fort Worth) with Eric Klein
<i>Break 2 – 10 minutes</i>			
3:00 to 4:00	<i>Community Design</i>	How can a planning director motivate staff and the community to be more sensitive to community design?	John Rahaim (Seattle) with Eric Klein
4:00 to 5:00	<i>Where's the money?</i>	Learn how to deal with growth and decline in planning department budgets and staffing, when and how to outsource, tapping enterprises. how to manage fiscal affairs.	Chris Ronayne, AICP , President, University Circle Incorporated (Cleveland) with Eric Klein
5:00 to 5:30	Closing Discussion	An Institute rapporteur will summarize the key points of the day and participants may ask some closing questions.	Hunter Morrison , Director, Center for Urban and Regional Studies, Youngstown University