

New Directors Institute 2007



American Planning Association

APA National Planning Conference
Philadelphia, PA
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Facilitator

Eric Klein

Exploring the Nature of Leadership
eric@dharmiconsulting.com

Eric Klein is a visionary, author, community leader, business advisor, and professional speaker on leadership development, corporate culture, and organizational change. For 20 years, Eric has worked with over 15,000 leaders from a wide variety of corporate settings: Fortune 500 companies, healthcare, municipal, governmental and non-profit organizations—as well as mid-size companies.

Over the past two decades Eric Klein has been a leading voice in the movement to bring greater spirit, meaning, and authenticity to the workplace—most recently through his firm, Dharma Consulting. His transformative message and practical approach has helped leaders create organizations where values and purpose fuel productivity, accountability, and collaboration.

Eric Klein has held management positions at two Fortune 500 companies and successfully developed businesses in the education, publishing, and consulting industries. Eric combines his experiences in business with 30 years of teaching and practicing meditation. He is one of the few Westerners to have received ordination into a 5,000-year-old yoga lineage. With his wife Deborah, Eric leads the Wisdom Heart Community, a non-profit organization that brings classical meditation methods to people grappling with the challenges of modern life.

Eric's most recent book is, *You are the Leader You've Been Waiting For: Enjoying High Performance and High Fulfillment at Work*. At once practical and spiritual, this life-changing book provides a blue print for infusing excellence, meaning, and creativity into work.

He is also the co-author of the best selling book *Awakening Corporate Soul: Four Paths to Unleash the Power of People at Work* (over 250,000 copies sold) and *To Do or Not To Do: How Successful Leaders Make Better Decisions* based on research and experiences with more than 200 companies.

His unique work has been featured on CNN and in the LA Times, HealthCare Forum, The American Medical Journal, Leadership Reflections, Quality and Productivity, and the Association Management Magazine.

Peer Trainers

S. Gail Goldberg, AICP

Internal Dynamics

Luncheon Panelist

Gail.Goldberg@lacity.org

S. Gail Goldberg was appointed Director of Los Angeles City Planning Department in February 2006. As director, Ms. Goldberg is responsible for organizing and directing the policies and planning activities of the City's Planning Department. Those activities include the development, maintenance and implementation of all elements of the City's General Plan as well as a range of other special zoning plans. Additional responsibilities include plan implementation measures, subdivisions and other controls.

Prior to joining the Los Angeles Planning Department, Ms Goldberg worked for 17 years in the Planning Department of the City of San Diego, the last 5 years serving as Planning Director. Her responsibilities included all long range city-wide and community planning. Other responsibilities included Facilities Financing, Transportation Planning, the Multiple Species Conservation Program (MSCP), and special projects. She oversaw a planning process to update the city's 20-year-old General Plan. The initial result was the adoption of a strategic framework plan that articulated a 20-year vision for the City and a long-term strategy for achieving that vision known as the "City of Villages" plan.

Ms. Goldberg is a native Californian and holds a degree in Urban Studies and Planning from the University of California San Diego. She is an Urban Land Institute Trustee, as well as Past Chair of the San Diego/Tijuana ULI District Council; Immediate Past President of the San Diego Chapter of the Lambda Alpha Honorary Land Economics Society; a member of the American Institute of Certified Planners; and a member of the California Planners Roundtable. Ms. Goldberg has also served on the Statewide Coordinating Committee for the Urban Land Institute's California Smart Growth Initiative; as a board member of the American Planning Association; and as co-chair of the State American Planning Association 2002 Conference.

Fernando Costa, AICP

External Dynamics

fernando.costa@forthworthgov.org

Fernando Costa has served as planning director for the City of Fort Worth since 1998. Before moving to Texas, he worked as a planner in Georgia for 22 years, including eleven years as planning director for the City of Atlanta.

Fernando is involved in a variety of professional and community activities. He chairs the Management Committee for Vision North Texas, a public/private partnership that promotes sustainable development throughout the Dallas-Fort Worth metropolitan area. He also chairs the Planning Accreditation Board, which accredits city and regional planning schools

in the United States and Canada. He serves as immediate past president of the 13-county Tarrant Area Food Bank and as president-elect of the Rotary Club of Fort Worth.

Christopher Ronayne, AICP

Where's the Money?

cronayne@universitycircle.org

Chris Ronayne set an aggressive agenda for University Circle, Cleveland's fastest growing employment center, and University Circle Inc. (UCI), the nonprofit development, service, and advocacy organization responsible for the growth of the Circle as a world-class center of innovation in health care, education, and arts & culture. As the seventh president in UCI's 50 year history, Ronayne is determined to make University Circle a premier urban district that is safe, clean, and attractive for the hundreds of thousands of residents, workers, and visitors that come here everyday.

Ronayne joined UCI in December 2005, where he restructured the organization and is leading a variety of community initiatives that include creating new housing and business opportunities, increasing the number of visitors, expanding UCI's services to institutions and residents, and promoting University Circle to a global audience.

From his neighborhood work at UCI to his days at Cleveland City Hall, Ronayne's vision is to improve the City of Cleveland. He served as the City's Planning Director, Chief Development Officer, and Chief of Staff, where he managed 9,000 employees and led numerous revitalization projects, including the Avenue District, the Flats East Bank, Battery Park, and Steelyard Commons. He was the chief architect of the City's ambitious and award winning Waterfront District Plan expected to transform eight miles of Cleveland shore with larger beaches, new marinas, housing, retail businesses, and offices.

Recipient of the 2006 Smart Business Pillar Award for Nonprofit Executive Director of the Year, Ronayne was also named to Crain's Cleveland Business 40 under 40. In 2005, he was invited to Santiago, Chile as a U.S. Representative to the Chilean Bicentennial Commission. Additional accolades include recipient of the Dean's Distinguished Alumni Award for the Cleveland State University College of Urban Affairs and the Ohio American Institute of Architects award for the Cleveland Waterfront District Plan. He is also a member of the Leadership Cleveland Class of 2007.

An alumnus of the Miami University School of Business Administration, Ronayne also has a Masters of Urban Planning from Cleveland State University where he presently serves on the university visiting committee for the Levin College of Urban Affairs. He is married to Natalie Ronayne, acting director for the Cleveland Botanical Garden. They live in Cleveland's Cudell-Edgewater neighborhood.

John Rahaim

Community Design

Luncheon Panelist

John.Rahaim@Seattle.Gov

John Rahaim has been the Planning Director for the City of Seattle since August of 2003. Prior to this appointment, Mr. Rahaim was the Founding Executive Director of CityDesign, Seattle's office of Urban Design founded in 1999; and the Executive Director of the Seattle Design Commission, the City's primary design advisory panel for public projects and related urban design initiatives.

Prior to his tenure in Seattle, Mr. Rahaim was with the City of Pittsburgh Department of City Planning, where he served as Associate Director in charge of development review and the rewrite of the City's Zoning Ordinance.

Mr. Rahaim received a Bachelor of Science in Architecture from the University of Michigan, and a Master of Architecture from the University of Wisconsin-Milwaukee. Born and raised in Detroit, Michigan, Mr. Rahaim's career path in urban design and planning has been a reaction to that circumstance.

Current planning initiatives underway with the City of Seattle include the Mayor's Center City Strategy, a multi faceted strategy for managing growth and creating a 24/7 urban environment in downtown Seattle and the five adjacent neighborhoods; a new plan for Central Waterfront, envisioning a future for the City's downtown waterfront in light of the pending removal of a double-tiered overhead highway; the Neighborhood Business District Strategy, designed to strengthen the City's neighborhood centers; and planning and urban design initiatives in Northgate, a City neighborhood dominated by a 50s era mall.

Barbara Sporlein

Luncheon Panelist

Barbara.Sporlein@ci.minneapolis.mn.us

Barbara Sporlein has been the Director of Planning with the Department of Community Planning and Economic Development for the City of Minneapolis since January 2004. The Planning Division has primary responsibilities for the City's long range planning (comprehensive planning, small area plans, arts and culture coordination, airport planning, transportation planning) and current planning (zoning administration and enforcement, land use application review, environmental reviews, heritage preservation, land subdivision regulations). Prior to this position, Barbara was the Deputy Director of the Saint Paul Public Housing Agency and a Planner with the City of Saint Paul. Barbara has a BS in Geography, Master in Planning, and a Certificate in Advanced Studies in Public Administration.

Rapporteur

Hunter Morrison

Institute Rapporteur
hmorrison@ysu.edu

Hunter Morrison is the Director of the Center for Urban and Regional Studies at Youngstown State University. The Center was established by the University for the purpose of undertaking applied research addressing issues of urban and regional development and providing technical assistance to local government, social service organizations, and businesses.

Prior to assuming this position, Mr. Morrison was Director of the Cleveland City Planning Commission and was responsible for overseeing the City's planning, zoning, design review, and capital improvements programming. He served in this capacity since 1981, making him one of the longest-serving big-city planning directors in the country.

Prior to joining the City of Cleveland in 1980, Mr. Morrison worked for the Hough Area Development Corporation, a neighborhood development organization in Cleveland, for private consulting firms in Boston, and for the cities of Nairobi and New York. He holds a Bachelors Degree in City Planning and Political Science from Yale College, a Masters in City Planning from the Harvard Graduate School of Design, and an Executive Masters in Business Administration from Cleveland State University. Mr. Morrison was awarded the American Institute of Architects 1997 Thomas Jefferson Award for Design in the Public Sector.

Program Staff

William R. Klein, AICP

Program Director
bklein@planning.org

Mr. Klein has 32 years of experience in city and regional planning in the U.S. as a planning consultant (5 years), regional planning agency director (17 years), and most recently as research director for the American Planning association, a post he has held since 1991.

The mission of APA's 14-person research staff is to engage in a program of applied research that results in practical information about best practices in urban and regional planning in the U.S. Its principal audiences include community and regional planners, planning consultants, citizen planning officials, academics, and professionals in allied fields. Information is disseminated through research monographs, monthly publications, a monthly law journal, conferences and symposia, training programs, and an inquiry-answering service. The *Merriam Center Library*—one of the finest focused collections of materials on planning practice in the U.S.—is at the heart of APA's research efforts. A \$3 million annual

research budget is supported by grants from foundations, nongovernmental organizations, and government agencies, as well as by subscription revenues.

As a practicing planner, Mr. Klein developed a reputation as an innovator in the protection of cultural landscapes and habitat, historic preservation, affordable housing, and aquifer recharge area management. Mr. Klein conceived, wrote and lobbied through the Massachusetts Legislature the *Nantucket Islands Land Bank Act* which established a dedicated fund to be used for the acquisition of threatened landscapes—a measure that now raises \$20 million a year from a two percent real estate transfer tax. He has also developed, written about, and conducted seminars on various forms of visioning and consensus building processes.

Mr. Klein has an A.B. degree from Colgate University in Liberal Arts with a concentration in sociology and anthropology, a Masters of Regional Planning degree from Penn State, and was awarded a Loeb Fellowship in Advanced Environmental Studies at the Graduate School of Design, Harvard University.

Lynn M. Ross, AICP

Assistant Program Director

lross@planning.org

Ms. Ross joined the American Planning Association's research department in 2002 and became manager of the Planning Advisory Service in 2006. Her research emphasis is on housing, social and economic equity and diversity. As manager of the Planning Advisory Service, Ms. Ross oversees a staff of six planners and support staff to provide customized planning research to over 1,200 planning agencies, consultants, and educational institutions. She is the assistant program director for the New Directors Institute and also serves as staff liaison for APA's ongoing diversity initiative.

Current sponsored activities include serving as the project manager for *Creating Community-Based Brownfields Redevelopment Strategies*. The multi-year project is funded by the U.S. EPA and will create a workbook and training program for community-based organizations engaged in brownfields issues.

Prior to joining APA, Ms. Ross was an associate with the Savannah, GA-based consulting and training firm of Henry Moore Building Communities, Inc. where she focused on neighborhood planning, citizen engagement, and program/plan evaluation and assessment. Projects utilized the principles of Kretzmann and McKnight's Asset Based Community Development Institute, where the late Mr. Moore was a faculty member.

Ms. Ross holds a Masters of Regional Planning from Cornell University where her concentration was in community and economic development and a B.S. in community and regional planning from Iowa State University where her concentration was in housing and social policy.